

Privacy Policy

Ethereum Express Foundation Limited (Unit A, 25/F, United Centre, No. 95 Queensway, Admiralty, Hong Kong) operates ethereum-express.com website (the Site).

This page informs you of ETHEREUM EXPRESS FOUNDATION's policies regarding the collection, use, and disclosure of personal data when you use the Site and the choices you have associated with that data.

EEX uses your data to provide and improve EEX Services. By using the Site, you agree to the collection and use of information in accordance with this policy.

Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in EEX's Terms and Conditions.

Definitions

“Personal Data” means data about an individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

“Usage Data” means data collected automatically either generated by the use of the Site or from EEX Services (for example, the duration of a page visit).

“Cookies” means small pieces of data stored on your device (computer or mobile device).

“Data Controller” means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed. For the purpose of this Privacy Policy, Ethereum Express Foundation Limited is a Data Controller of your Personal Data.

“Data Processors” means any natural or legal person who processes the data on behalf of the Data Controller. EEX may use the services of various Data Processors in order to process your data more effectively.

“Data Subject” is any individual who is using EEX Services or visiting the Site and is the subject of Personal Data.

Information Collection And Use

We collect several different types of information for various purposes to provide and improve EEX Services to you.

Types of Data Collected

Personal Data

While using the Site, EEX may ask you to provide us with certain personally identifiable information that can be used to contact or identify you and to get benefits from personal access to EEX Services. Personally identifiable information may include, but is not limited to:

- Email;
- Name and surname;
- Personal ID document (passport, driving license);
- Personal photo;
- Age.

EEX may use your Personal Data to contact you with newsletters, marketing or promotional materials, offers of EEX and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the instructions provided in any email we send or by contacting us.

You shall be aware that EEX is based on AWS cloud service by AMAZON where Personal Data are stored. In this regard You shall accept AWS Privacy Notice https://aws.amazon.com/privacy/?nc1=f_pr .

Usage Data

EEX may also collect information that your browser sends whenever you visit the Site or when you access EEX Services.

This Usage Data may include information such as your computer's IP address, browser type, browser version, the pages of the Site that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Site by or through a mobile device, this Usage Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

Tracking Cookies Data

EEX uses cookies and similar tracking technologies to track the activity on the Site and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from the Site and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of the Website.

Examples of Cookies EEX uses:

- **Session Cookies.** We use Session Cookies to keep you logged into your EEX account.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings
- **Security Cookies.** We use Security Cookies for security purposes.
- **Advertising Cookies.** Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests.

Use of Data

EEX uses the collected data for various purposes:

- To provide and maintain EEX Services;
- To notify you about changes to EEX Services;
- To provide customer support to users;
- To gather analysis or valuable information so that EEX can improve its services;
- To monitor the usage of EEX Services;
- To detect, prevent and address technical issues.

Legal Basis for Processing Personal Data Under General Data Protection Regulation (GDPR)

If you are from the European Economic Area (EEA), legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data EEX collects and the specific context in which EEX collects it.

EEX may process your Personal Data because:

- You are intended to become a EEX Services user;
- You have given EEX permission to do so;
- For cryptocurrency payment processing purposes;
- To comply with the applicable laws.

Retention of Data

EEX will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy.

EEX will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

EEX will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

EEX will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure Of Data

Business Transaction

If EEX is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Disclosure for Law Enforcement

Under certain circumstances, EEX may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Legal Requirements

EEX may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation;
- To protect and defend the rights or property of EEX;
- To prevent or investigate possible wrongdoing in connection with EEX Services;
- To protect the personal safety of EEX;
- To protect against legal liability.

Security Of Data

The security of your data is important to EEX, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While EEX strives to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Your Data Protection Rights Under General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. EEX aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- **The right to access, update or to delete the information on you.** Whenever made possible, you can access, update or request deletion of your Personal Data. If you are unable to perform these actions yourself, please contact EEX support to assist you.
- **The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.
- **The right to object.** You have the right to object to EEX's processing of your Personal Data.
- **The right of restriction.** You have the right to request that EEX restricts the processing of your personal information.
- **The right to data portability.** You have the right to be provided with a copy of the information EEX has on you in a structured, machine-readable and commonly used format.
- **The right to withdraw consent.** You also have the right to withdraw your consent at any time where EEX relied on your consent to process your personal information.

Please note that EEX may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about EEX's collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

Service Providers

EEX may employ third party companies and individuals to facilitate EEX Services, to assist us in analyzing how EEX Services is used. These third parties may have access to your Personal Data only to perform these tasks on EEX's behalf and are obligated not to disclose or use it for any other purpose.

Analytics

EEX may use service of third-party Providers to monitor and analyze the use of EEX Services.

Links To Other Sites

The Site may contain links to other sites that are not operated by EEX. If you click on a third party link, you will be directed to that third party's site. EEX strongly advises you to review the privacy policy of every site you visit

EEX has no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

Protecting the privacy of the very young is especially important. For this reason EEX does not target anyone under the age of 18 ("Children") for use of the Site.

EEX does not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided EEX with Personal Data, please contact EEX immediately. If EEX becomes aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

No children under the age of 18 are allowed to use the Site and access EEX Services.

Changes To This Privacy Policy

EEX may update our Privacy Policy from time to time. EEX will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact EEX

If you have any questions about this Privacy Policy, please contact EEX by email: support@ethereum-express.com